

Why Your Business Isn't Showing Up on Google

Free Resource Guide for Small Business Owners

Designed to help improve visibility, trust, and discoverability online.

Quick Reality Check

Most businesses are not invisible because they are bad businesses. They are invisible because Google and AI search tools cannot clearly understand what they do, where they operate, and why they are trustworthy.

Pro Tip: Focus on clarity before complexity. Simple improvements often create the biggest results.

5 Fast Fixes

- Add your city and services clearly on your homepage.
- Update your Google Business Profile weekly.
- Ask happy customers for reviews consistently.
- Create service pages instead of one generic page.
- Improve mobile speed and image sizes.

Pro Tip: Focus on clarity before complexity. Simple improvements often create the biggest results.

SEO Tips

- Use real customer phrases, not industry jargon.
- Add FAQs to every service page.
- Include before-and-after project examples.
- Keep business information consistent everywhere online.

Pro Tip: Focus on clarity before complexity. Simple improvements often create the biggest results.

Bonus Tip

Google rewards clarity and consistency more than flashy design.

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