

7 Signs Your Website Is Losing Customers

Free Resource Guide for Small Business Owners

Designed to help improve visibility, trust, and discoverability online.

Warning Signs

- Slow loading speed
- Confusing homepage messaging
- Weak calls-to-action
- Poor mobile experience
- Outdated visuals
- No trust indicators
- Difficult contact forms

Pro Tip: Focus on clarity before complexity. Simple improvements often create the biggest results.

Quick Wins

- Add a clear headline explaining your services.
- Simplify forms.
- Add customer testimonials.
- Compress large images.
- Improve button visibility.

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Trust Builders

- Before-and-after projects
- Real photos
- Client reviews
- Local references
- FAQ sections

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